





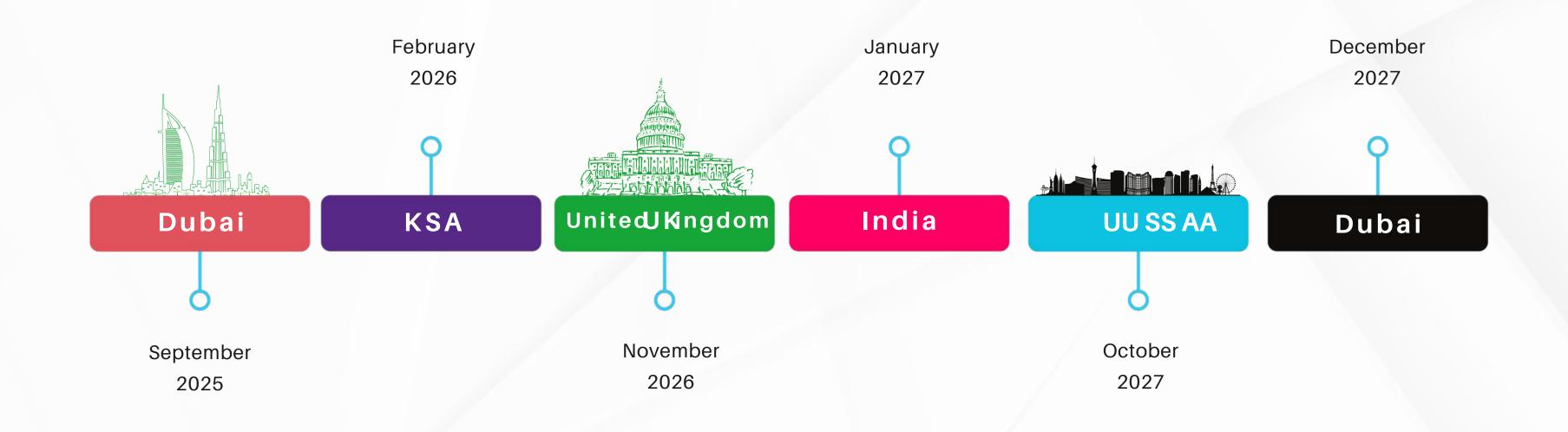
# Food Security SummitX Dubai 2025

सवभोजनम्(Food For All) 17th Sept -18th Sept 2025



# Our Aim till 2027























# About

#### **Food Security SummitX**

#### Who we are?

The Food Security SummitX draws inspiration from the ancient Indian concept of "Sarvabhojna," which embodies the idea of ensuring that everyone has access to nourishment, regardless of their background or circumstance. Rooted in values of inclusivity and collective well-being, Sarvabhojna emphasizes that food is a fundamental right and a shared responsibility. This summit, much like the concept of Sarvabhojna, envisions a world where global stakeholders—ranging from AgTech innovators to policymakers and sustainability experts—come together in collaborative efforts to nourish all. By focusing on cross-regional partnerships, SummitX seeks to foster a spirit of unity and shared commitment to overcoming food security challenges, ensuring that no one is left behind in the quest for a hunger-free world.

Our conference and expo is expected to engage over **500** attendees from regions including **Asia, Europe, Africa, and the Middle East.** This vibrant platform fosters networking and the formation of strategic alliances, essential for addressing global food security challenges.

Featuring over 150 companies and 70 expert speakers, Food Security SummitX highlights cutting-edge advancements and fosters discussions on sustainability, management, food security, and biodiversity conservation, tackling critical global challenges.

We are committed to shaping the future of food security by promoting knowledge exchange, supporting policy development, and driving water investment. Food Security SummitX aims to lead the evolution of global food systems, influencing practices and setting new standards for the industry.













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# What is #foodsecuritysummitx?

17th Sept -18th Sept 2025



A platform that bridges the gap between traditional food systems and emerging technologies, fostering innovation and collaboration to revolutionize global food security.



A conference with top thought leaders and expert speakers, designed to benefit all attendees. Join us for a transformative event that prepares your organization for future challenges.



Dive into sessions
that empower your
strategies and
prepare your business
for global markets.
We aim to deliver over
10 million impressions
for maximum visibility.



An exhibition designed to boost your visibility among key industry players and decision-makers. Maximize exposure and connect with the right audience at this globally recognized event.



Experience
unparalleled
networking! Connect,
collaborate, and build
lasting relationships
with industry leaders
at our globally
acclaimed event.











# **Our Mission:**

Addressing Global Food Security Challenges at Food Security Summit X Dubai 2025.

Food Security SummitX 2025 is dedicated to addressing some of the most pressing challenges facing global food security today. With the theme "Collaborate to Nourish: Cross-Regional Partnerships for Ensuring Food Security," this conference brings together thought leaders, innovators, and policymakers to develop solutions that enhance sustainability, improve resource management, and strengthen food systems worldwide. Through comprehensive discussions, collaborative sessions, and strategic partnerships, Food Security SummitX aims to drive advancements that will not only transform food systems but also ensure a sustainable and secure future for generations to come.

Collaborate to Nourish: Cross-Regional Partnerships for Ensuring Food Security



# **Key Issues Being Tackled:**

17th Sept -18th Sept 2025

### Sustainability and Climate Change:

Rising global
temperatures and
erratic weather
patterns are causing
significant declines in
crop yields,
particularly in
vulnerable regions like
Africa and Southeast
Asia. This highlights
the urgent need for
resilient and adaptive
agricultural practices.

## Water Scarcity and Management:

Acute water scarcity affects over 2 billion people worldwide, including those in the Middle East and South Asia, directly impacting irrigation and agricultural productivity. Innovative water management solutions are critical to addressing this challenge.

#### **Food Security:**

Malnutrition and food insecurity remain pressing issues in regions such as Sub-Saharan Africa and parts of Latin America, requiring robust and sustainable interventions to improve access to nutritious food.

#### **Soil Degradation:**

Intensive farming has
led to severe soil
erosion in areas like
Central Asia and the
Americas,
compromising soil
health and long-term
agricultural
sustainability.
Regenerative practices
are essential to
restore and maintain
soil quality.

# Labor Shortages and Workforce Automation:

Many Western nations, including the U.S. and parts of Europe, are facing significant declines in the agricultural workforce. This underscores the importance of automation and innovative labor solutions to sustain productivity.

# **Key Issues Being Tackled:**

17th Sept -18th Sept 2025

# Pest and Disease Management:

Pests like locusts in
East Africa and plant
diseases across Asia
pose severe threats to
food production,
necessitating effective
and sustainable
management
strategies.

## Supply Chain Disruptions:

The COVID-19
pandemic exposed
significant
vulnerabilities in global
food supply chains,
particularly affecting
regions like North
America and Europe,
underscoring the need
for resilient and
adaptive logistics
systems.

#### **Food Waste:**

With approximately 30% of global food production wasted, especially in developed regions like North America and Europe, improving food distribution and storage solutions is critical to reducing waste and enhancing food availability.

#### **Biodiversity Loss:**

Habitat destruction in vital areas such as the Amazon and Southeast Asia threatens agricultural biodiversity, which is essential for resilient and sustainable farming systems.

# Access to Finance and Technology for Smallholder Farmers:

Smallholder farmers in regions like Africa,
South Asia, and Latin
America often struggle with limited access to financial resources and modern technologies, impeding their ability to adopt advanced farming practices and improve yields.











# We Cater To:

#### **Food Security SummitX**



Precision agriculture sensors and IoT devices



Drones for crop monitoring and aerial imaging



Farm management and decision support software



Nutrition Enhancement Technologies



Seed Technology Companies



Food Processing Innovation Firms



Hydroponics systems for water-efficient farming



Aeroponics systems for minimal water use and increased oxygenation



Solar power solutions tailored for agricultural operations



Aquaponics systems combining fish and plant production



Automated greenhouse technologies for optimal plant growth environments



Post-Harvest Handling and Storage Solutions



Agrochemical Companies



Drip irrigation systems to reduce water wastage



Smart irrigation controllers connected to weather forecasts



Water recycling systems for sustainable water use



Agroecology and Sustainable Farming Systems



Biomass energy solutions converting agricultural waste into energy

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Soil moisture sensors for precise water management



Plant health monitoring technologies to detect diseases and nutrient deficiencies early



Organic and controlled-release fertilizers that minimize environmental impact



Integrated pest management solutions that reduce chemical use



Genetic engineering for creating pest and disease-resistant crop varieties



Biopesticides that are safe for the environment and non-target species



Agricultural robots for harvesting, planting, and weeding



Supply chain management software to optimize the farm-to-consumer path



Wind energy installations for remote and rural farm areas













#### **Food Security SummitX**



Blockchain technology for transparent traceability in the food chain



Biodegradable and smart packaging solutions to reduce food waste



Food Distribution Platforms



Soil Health Management Systems



Crop Modeling and Simulation Tools



Alternative Protein Sources Providers



Precision livestock feeding technologies to improve feed efficiency



Animal health monitoring systems to prevent disease spread



Advisory Services Offering Tailored Financial Guidance to Farmers and Agribusinesses



Sustainable aquaculture systems that reduce environmental impact



Data analytics for predictive insights and crop management optimization



Agribusiness Marketplaces



**Rural Connectivity Solutions** 



Mobile applications providing on-the-go educational and management tools for farmers



Carbon sequestration techniques in soil to combat climate change



Regenerative agriculture practices that restore soil health and biodiversity



Food Safety and Quality Assurance Technologies



Urban farming consultations and system designs for city-based food production

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Microfinance and innovative financing solutions for smallholder farmers



Insurance products tailored to the risks of climate change and extreme weather



Advisory services offering tailored financial guidance to farmers and agribusinesses



Agro-Tourism and Educational Farm Ventures



Vertical Farming Systems



Climate Control Systems



Genetic Seed Enhancement



**Hybrid Seed Production** 



LED grow lights for energy-efficient plant growth





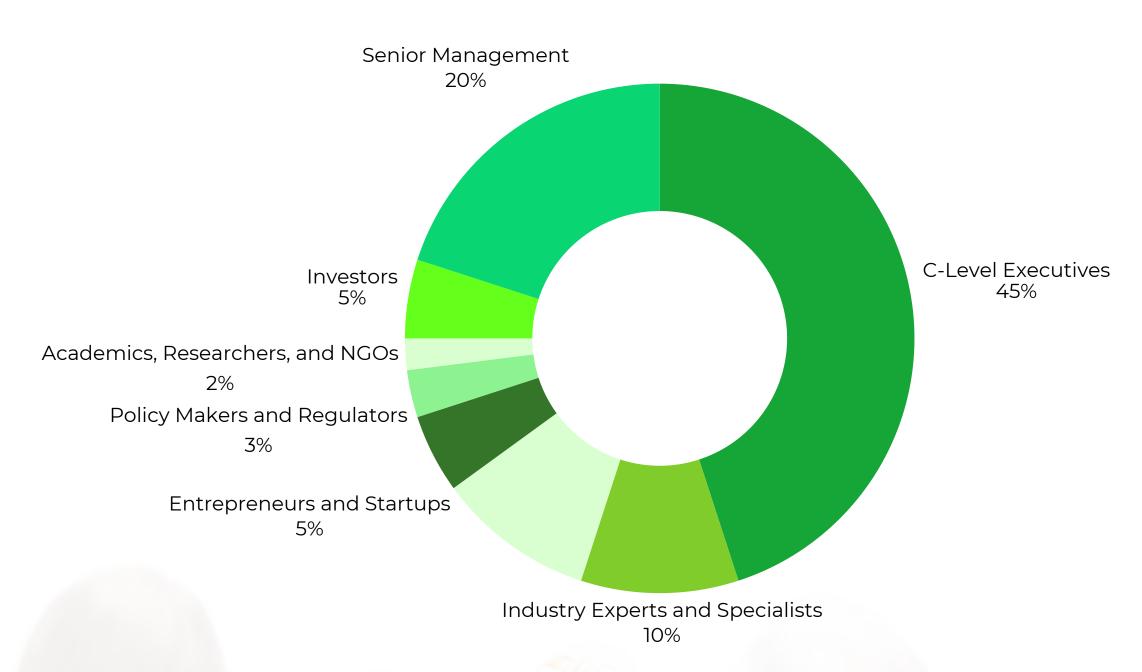


# Attendee demography

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#### Expected

anticipate a diverse We C-level audience of executives, senior leaders, and innovators from sectors AgTech, including sustainable agriculture, traditional farming, and investment. This carefully curated mix will facilitate impactful discussions and foster meaningful collaborations.



**Position** 

# Attendee demography

#### Expected

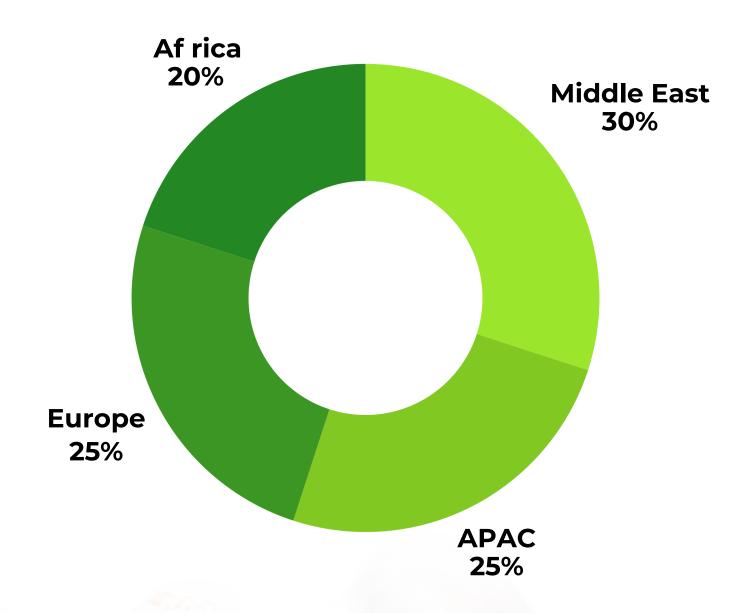
We are engaging key regions, including the Middle East, Asia-Pacific, Africa, and Europe, to bring together a diverse mix of C-level executives, senior leaders, and innovators from sectors such as AgTech, sustainable agriculture, investment. This global assembly facilitate impactful aims discussions foster and meaningful collaborations in food security.







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**Regional Distribution** 





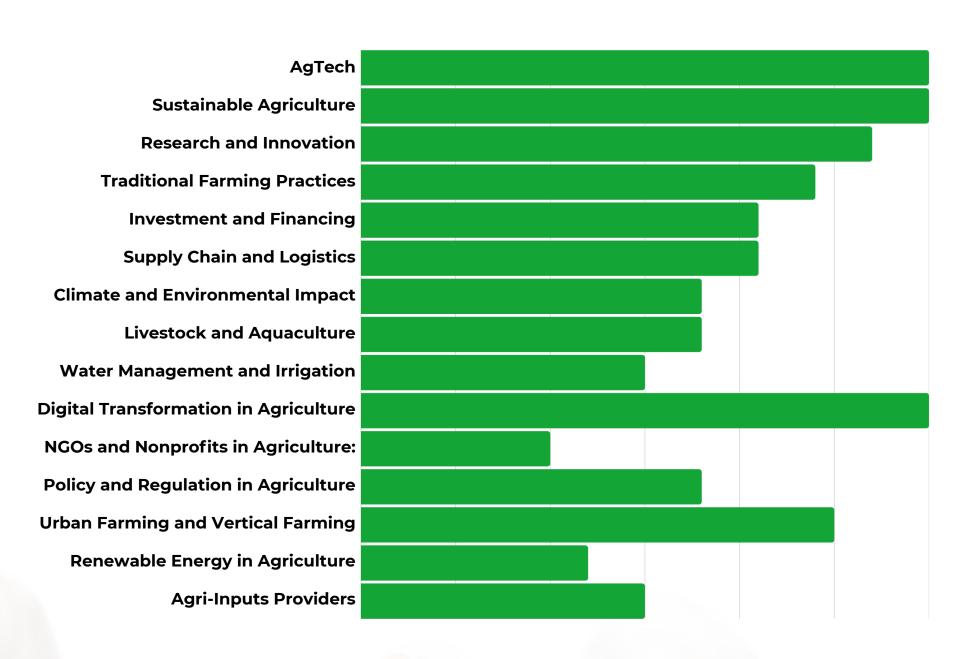


# Attendee demography

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#### Expected

We're expecting 150 companies at our conference, representing sectors such diverse AgTech, traditional farming, sustainable practices, and transformation. digital Participants will include NGOs food security, water in management specialists, and renewable experts, energy fostering dynamic discussions and impactful collaborations in global food systems.



**Industry Representation** 







# Highlighting Excellence in Food Security

#### Our Conference Magazine

Our upcoming edition of the conference magazine is set to showcase the achievements and insights from a distinguished array of participants, including:

- Award Winners: Celebrating innovative contributions to the agriculture sector. Speakers and Thought
- **Leaders:** Featuring insights from the forefront of agricultural innovation.
- Exhibitors and Sponsors: Highlighting cutting-edge products and services shaping the future of agriculture.
- Media Partners and All Other Partners: Acknowledging their crucial role in enriching the discourse and expanding the reach of our event.



#### **Spotlight on Ministries:**

Showcasing governmental departments for enhanced global cooperation and insights.









# What to expect?

#### Expected

At Food Security SummitX, experience a vibrant ahdwcase from leading exhibitors sustainable food systems. Engage with vision and gain insights that drive innovation in food security. Celebrate excellence at the Food Security SummitX Awards, honoring industry pioneers.

Participate in startup pitches and one-on-one interviews to explore emerging technologies and fresh market trends. Leverage extensive networking opportunities and tailored branding and marketing sessions to enhance your business visibility.

Dive into engaging panel discussions and exclusive standalone sessions, exploring critical food security challenges in depth. Connect with potential investors in dedicated sessions, empowering your ventures with essential funding and support. Join us for an impactful experience at the forefront of global food system innovation.















**Dubai 2025** 

#### **Focus Sessions**

Join Focus Sessions: Dive into specialized topics with in-depth, expert-led discussions.

#### **Connections**

Build Connections: network with industry leaders to expand your professional circle.

#### **Insights**

Gain Insights: Discover unique perspectives through exclusive interviews with industry experts.

#### **Dialogues**

Engage in Dialogues: dynamic panel discussions on critical agricultural issues.

#### Honors

Celebrate Excellence: Honor achievements and innovations at the Food Security SummitX Awards.

#### Launchpad

Step onto the Launchpad:
Witness groundbreaking ideas
and innovations from emerging
startups.

#### **Investors**

Connect with Investors: forge relationships and explore funding opportunities.

#### **Voices**

Hear the Voices: Gain insights from thought leaders and experts shaping the industry.

#### **Showcase**

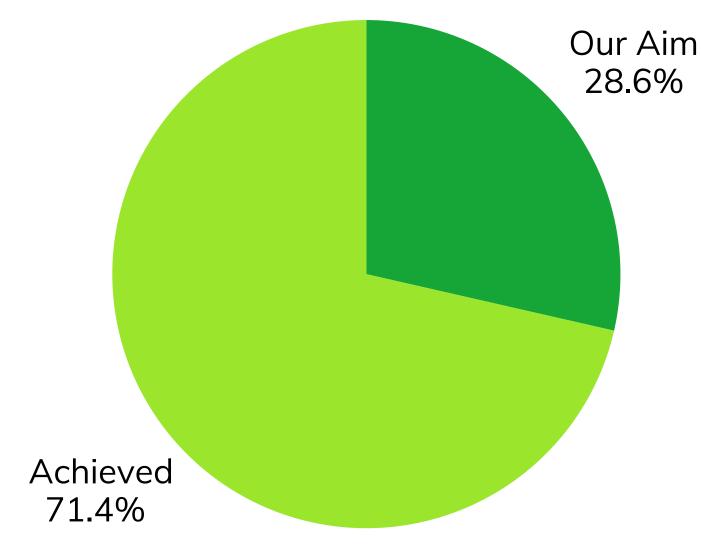
Discover the Showcase: Explore cutting-edge products and solutions from leading exhibitors.

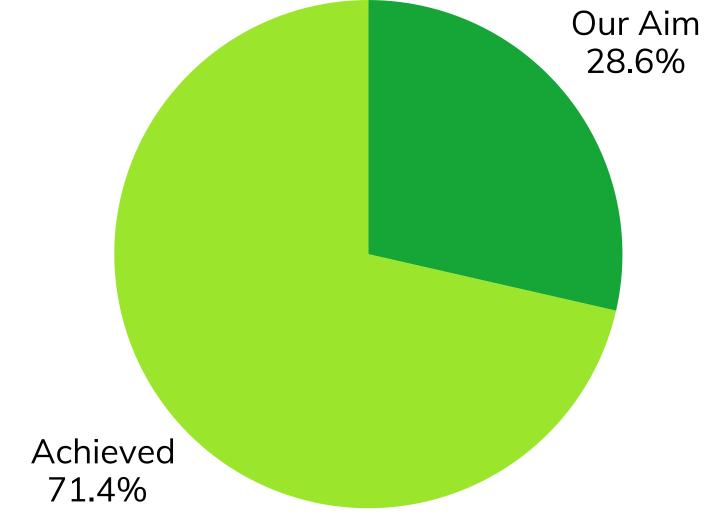






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#### **Visibility**

# Impression Tracker

#### Progress

Our aim is to achieve 10 million impressions through strategic media partnerships, leveraging from media mentions companies and targeted outreach campaigns. Postconference media coverage will further amplify our impact, ensuring widespread visibility and engagement across the global food security sector.







# Companies Exhibiting



Elite Agro



Taza Farms



The Brain Hub thebrainhub.com



Food Security Capital



Aqua Grow



Purple Farms



Kanaka Durga Seeds



Potager Farm



Setsurotech



Innovate Future AS







# **Companies Exhibiting**







City Greens citygreens.ai



Virenxia



Dehaat



Innofarms.ai















**Fischer Farms** 

**lyris** 

**Kcell Biosciences** 







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# **Exhibitor & Sponsorship**

Packages

Our goal is to establish a prominen	t presence at Food Security SummitX by strategically offering
tailored exhibitor and sponsor packa	ages designed to maximize engagement and visibility.
Through a combination of premium k	boothplacements, branding
opportunities, and exclusive network connect innovative companies and in	Pioneer Sponsor
with key stakeholders. This approac exhibitors can showcase their soluti	
effectively while sponsors enjoy unparalleled leadership positioning,	Seed Sponsor
driving impactful collaborations and fostering meaningful connections	Innovator Exhibitor
within the global food security <b>Gr</b> sector.	rowth Exhibitor
Cultivator E	Exhibitor



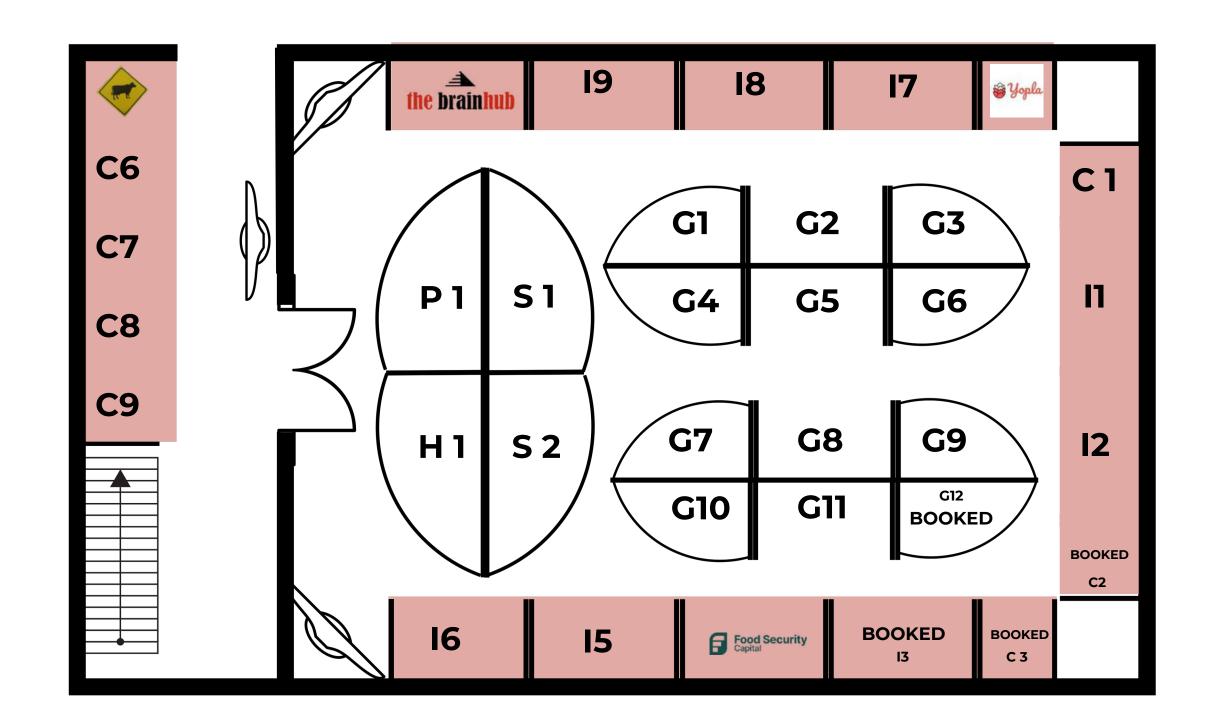




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**Dubai 2025** 

**Exhibitor Floor Plan** 



041 00		O 11: 1	E 13.0
C1 to C9		Cultivator	Exhibitor
G1 to G12		Growth	Exhibitor
11 to 110		Innovator	Exhibitor
S1 to S2		Seed	Sponsor
H1		Harvest	Sponsor
P1	<b></b>	Pioneer Sponsor	









### **Cultivator Exhibitor**

3000 USD

#### **Booth Space:**

2\*2 meters + option for 2 standees (6' x 3').

#### **Speaking Opportunity:**

1 panel discussion slot for a company leader availability permitting)

#### **Brand Exposure:**

Logo in pre- & post-conference emailers. Inclusion in the event newsletter with a onepage article (pre & post).

Logo and company profile listed on the event website.

Logo on the interview backdrop.

\*Pitch slot in the Startup Ceremony is available for \$200 add-on

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#### Social Media & PR:

2 posts on official channels. Leader interview shared with media partners.

#### **Marketing Collateral:**

Mention in the Exhibitor Booklet (distributed to all attendees). Video presentation featured during session breaks.

#### **Delegate Access:**

2 Full Access Delegate Passes.









### **Growth Exhibitor**

4500 USD

#### **Booth Space:**

3\*2 meters + option to place 2 standees (6' x 3').

#### **Speaking Opportunity:**

1 panel discussion slot (subject to availability) and/or startup pitch

#### **Brand Exposure:**

Logo in pre- & post-conference emailers.

Inclusion in the event newsletter with a one-page article (pre & post).

Logo and company profile listed on the event website. Logo placement on the interview backdrop.

#### **Awards & Nominations:**

1 nomination for the Research Team and for Juries.1 nomination for Best Exhibitor at Food SecuritySummitX

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#### **Additional Booth Visibility:**

Branded booth with a back wall for enhanced visibility.

1 standee (6' x 3') placed in the conference ballroom.

#### **Exclusive Content**

#### **Video Exposure:**

Single video presentation slot during conference sessions.

#### Marketing Collateral:

Mention in the Exhibitor Booklet (distributed to all attendees).

Video presentation featured during session breaks. Magazine Feature: Detailed company description in the event magazine (circulated post-event).

#### **Delegate Access:**

3 Full Access Delegate Passes.

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# **Innovator Exhibitor**

7000 USD

#### **BoothSpace:**

4\*2 m + option to place 2 standees (6'x 3').

#### **Speaking Opportunity:**

1 panel discussion slot (subject to availability) and/or startup pitch slot.

#### **Brand Exposure:**

Logo in pre- & post-conference emailers. Inclusion in the event newsletter with a one-page article (pre & post). Logo and company profile listed on the event website. Logo placement on the interview backdrop.

#### Social Media & PR:

2 social media posts on official channels. Leader interview shared with media partners. Post-conference PR mentions from media partners.

#### **Delegate Access:**

4 Full Access Delegate Passes.

#### **Awards & Nominations:**

1 nomination for the Research Team and for Juries. 1 nomination for Best Exhibitor at Food Security SummitX.

#### **Enhanced Booth Visibility & Features:**

Branded booth with a back wall for enhanced visibility. 1 standee (6' x 3') placed in the conference ballroom.

#### **Booth Enhancements:**

TV in booth for branding or video showcase. Magazine/pamphlet shelf. Branded reception desk. 2 additional standees (6' x 3') at the booth.

#### **Exclusive Content & Networking:**

Standalone Speaking Slot: 20-minute session for presentations.

#### **Increased Branding Presence:**

1 standee (6' x 3') in the conference registration area. Notepad Branding included in event materials. Post-Event Benefits: Feature Article in the event magazine.

#### **Attendee Database:**

Access to attendee names, emails, and companies.

# Seed Sponsor

#### 10,000 USD

#### Booth Space & On-Site Branding

- Booth Size: Turnkey booth of 5m x 3m in a premium zone.
- Registration Desk Branding: Prominent logo placement + 2 standees (6' x 3') at the main registration area.
- Branding on 6 Large Banners placed at strategic locations across the venue.
- 2 TV Screens: Your video played during the event on rotating loops.

#### Access & Recognition

- 6 Full Access Delegate Passes. Award Giveaway Association: Your brand
- highlighted as a key sponsor during award presentation. Attendee Database Access: Receive a list of all event attendees with their names,
- email addresses, and company information for follow-up and lead generation. Post-Event Visibility: Thank-you email to all attendees includes your logo and appreciation message.

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#### Marketing & Brand Visibility

- Pre & Post Email Campaigns: Company logo included in all marketing emailers.
- Newsletter Feature: One-page article in the event's official newsletter (pre and post editions).
- Event Website: Company logo and profile listed.
- Interview Backdrop: Logo featured on backdrop during speaker interviews.
- Magazine Cover Branding: Logo featured on the cover page of the official event magazine.
- Lanyard Branding: Logo printed on all attendee lanyards.
- Conference Bag Branding: Logo printed on delegate bags distributed at registration.
- Branded Leather Keychains: Premium branded gift given to all attendees.
- 1 Standee (6' x 3') in the conference registration area.
- Notepad Branding: Logo included in notepads inserted in delegate kits.

#### Speaking & Showcase Opportunities

- Panel Participation: 1 speaking slot in a panel discussion.
- 20-Minute Product Showcase: Standalone session to present your offerings to the audience.

#### Video & Media Exposure - 3 Branded Video Playtimes:

- 2-minute video at conference opening.
- 2-minute video post-lunch.
- 2-minute video pre-Award Ceremony.
- PR Exposure: 1 dedicated PR release featuring company profile and sponsorship description, shared by media partners.

# **Harvest Sponsor**







#### 20,000 USD

#### BoothSpace & On-Site Branding

- Booth Size: Turnkey booth of 5m x 3m in a high-exposure area.
- Registration Desk Branding: Prominent logo + 2 standees (6' x 3').
- Reception Desk Branding with branded desk cover.
- Entrance Signage Branding welcoming all attendees.
- · Coffee & Refreshment Area Branding.
- Tent Card Branding on tables throughout the venue.
- Meal Coupon Branding with your logo.
- 1 Standee (6' x 3') in the conference registration area.
- Branding on 6 Large Banners across the venue.
- Video placement on 2 TV Screens playing your content during the event.

#### Marketing & Brand Visibility

- Pre & Post Email Campaigns with logo placements.
- Newsletter Article (pre & post event).
- Event Website Listing with logo and company profile.
- Interview Backdrop Branding.
- Magazine Cover Branding.
- Lanyard Branding.
- Conference Bag Branding.
- Notepad Branding.
- Branded Leather Keychains distributed to attendees.
- Coloring Booklet Branding with your logo printed inside.

#### Giveaways & Promotional Materials

- Branded Premium Gifts for All Attendees:Tumbler
- Card Holder
- Jute Tote Bag
- Cap
- Personalized Pens
- Customized Paper Bags (materials to be inserted by the sponsor)

#### Video & Media Exposure

- 5-minute video during the opening session.
- 2-minute video post-Award Ceremony.
- PR Exposure: 1 dedicated PR release covering your role and brand highlights.

#### Speaking & Showcase Opportunities

- Panel Discussion Speaking Slot.
- 20-Minute Product Showcase for detailed presentation.

# Pioneer Sponsor

#### 35,000 USD

#### Booth Space & On-Site Branding

- Premium Booth Size: 12 sq. meters in a prime location.
- Registration Desk Branding: Logo + 2 standees (6' x 3').
- Reception Desk & Entrance Signage Branding.
- Seat Cover Branding across the main stage & delegate seating.
- ID Card Branding (badge logos for all attendees).
- Podium Logo Placement.
- Individual Interview Backdrop for media appearances.
- Screen beside Stage displaying your logo during main sessions.
- Tabletop Standees placed throughout networking areas.
- Coffee & Refreshment Area Branding.
- Digital Displays: Logo on digital screens at the venue entrance and inside the exhibition ballroom.
- Parking Branding for arrival/departure visibility.
- Tent Cards & Meal Coupons with branding.
- 6 Large Banners across key event zones.
- 2 TV Screens playing your video content on loop.

#### Marketing & Brand Visibility

- Pre & Post Email Branding.
- Newsletter Articles (pre/post-event).
- Event Website Profile.
- Magazine Cover Branding.
- Interview Backdrop Presence.
- Lanyard, Bag, and Notepad Branding.
- Participation Certificate Branding.
- Coloring Booklet Logo Placement.
- Interview Que-Card Branding.







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Speaking & Showcase Opportunities

Panel Speaking Slot.

2 Standalone 20-Minute Sessions for product or thought leadership presentations.

29-Minute Product Showcase.

Giveaways & Premium Merchandising

- Branded premium items distributed to all attendees:
  - Tumbler
  - Card Holder
  - Jute Tote Bag
  - Cap
  - Customized Paper Bags
  - o Personalized Pens
  - Leather Keychains
  - o Branded Diary with Pen Holder
  - o Custom Water Bottle

#### Video & Media Exposure

- 5-minute opening session video.
- 2-minute post-Award Ceremony video.
- 2 Dedicated PR Releases shared via media partners.
- Extensive Media Coverage across press and partner channels.
- Newspaper Branding Inclusion.
- Brand Mentions during award interviews.

#### Access & Executive Networking

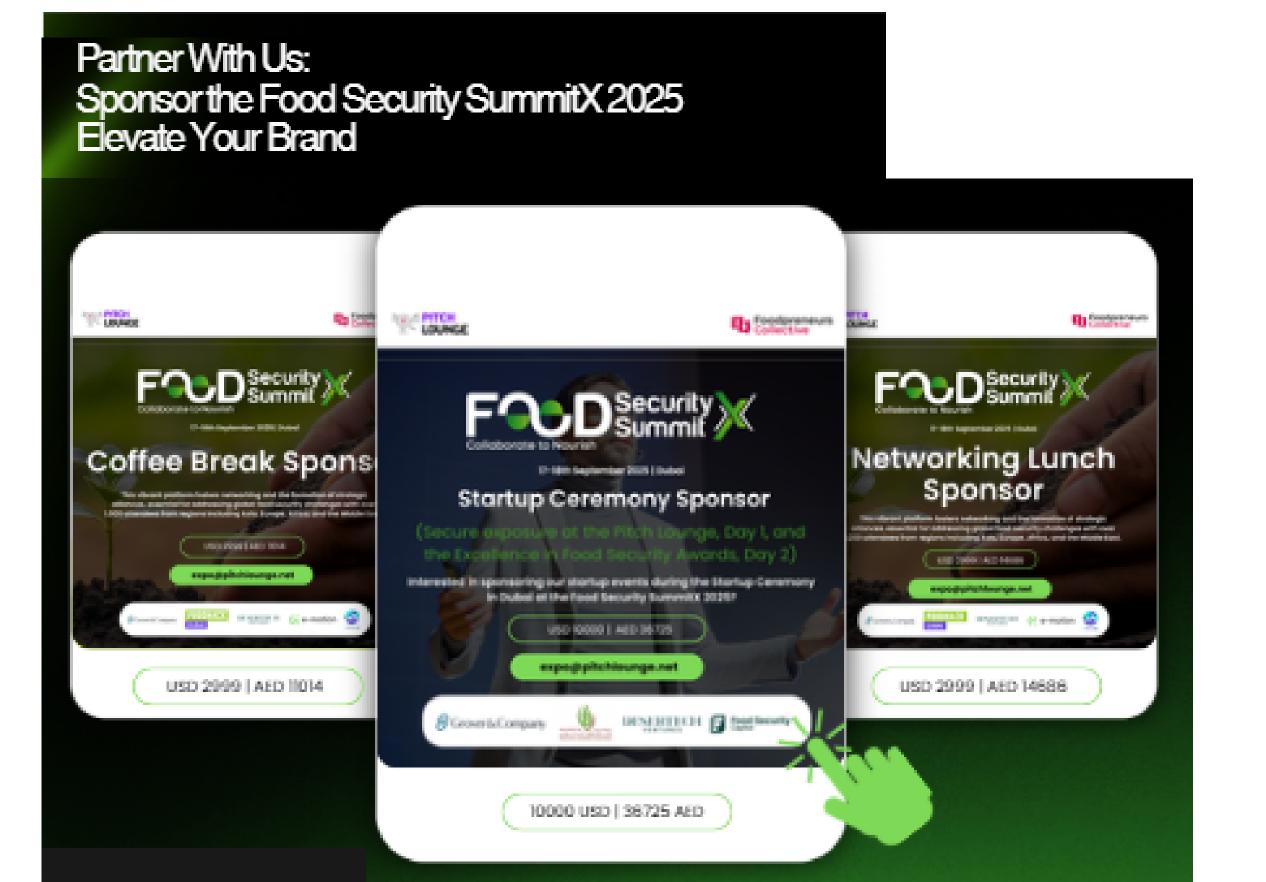
- 10 Full Access Delegate Passes.
- Private Coffee & Meal Session with VIPs and key decision-makers.
- Branded Kiosk in the main conference area.
- Lead Generation: Direct connection and visibility to attendees.







# Other Sponsor Products



# JOIN OUR SPONSOR COMPANIES







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# SPONSOR FOOD SECURITY

Other Sponsor Products











# SPONSOR FOOD SECURITY











# SPONSOR FOOD SECURITY













# Thank You

सवभोजनम् (Food For All)

Contact Information:

**Call** +49 157 5352 2279 (also on **S** Business)

#### **Email**

expo@pitchlounge.net

#### Join

