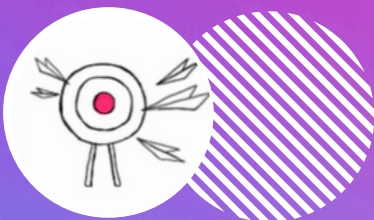


# SPONSORSHIP BROCHURE 2024



At Pitch Lounge, we produce a unique and engaging range of events, resources, and marketing campaigns to help businesses hit their targets.

Our pitch events series makes it easy for capital-raising startup founders to connect with potential investors, investment companies, and other sector specific professionals - *strategic advisors, buyers/channel partners/distributors, and other service companies.*

We provide an environment that is relaxed yet professional, with supportive feedback that is authentic, and that secures follow-ups that helps your business to grow.

## Visit Us

[www.pitchlounge.net](http://www.pitchlounge.net)

## E-Mail

[info@pitchlounge.net](mailto:info@pitchlounge.net)

## Call Us

+49 157 535 22279

# Executive Summary



As ecosystem builders we match capital-raising founders with advisors, investors, and professional service companies while supporting stakeholders across the network with exposure, support, and valuable introductions. In 4 years we have run 100+ events with 3k+ unique attendees, 25k+ registrants, and 400+ startups pitching to a 80+ pool of investor panelists and mentors. Our goal is enable, empower and help accelerate startup growth.

Sponsor our feedback, demo, or expo events to secure the exposure, clients, and partner/investor opportunities you deserve!

## Advantages of sponsoring our pitch events

1

### Widespread Exposure

Our sponsors receive exposure during our pitch events and are included in our outreach campaigns. Promotion to 50k contacts on the Pitch Lounge startup-investor database, over 60k team/company connections and followers on LinkedIn, and more than 100k social media impressions weekly.

2

### Investment & Other Opportunities

Each event, we connect you with applying and pitching startups, investor panelists, the 400+ event attendees/registrants, and the broader startup ecosystem through month-long marketing campaigns - *helping you hit your sponsor targets and accelerate your growth!*

Online Feedback  
Events

Online Demo  
Events

Expo Pitch  
Events

Bronze Sponsor

Gold Sponsor

Sponsor  
Tiers

Silver Sponsor

Build Your Own  
Sponsor Package

[Contact Us](#)

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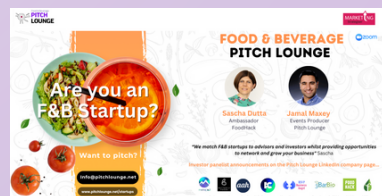


# Overview

We are building a gateway to the startup world just for you! Our pitch events are designed to provide entrepreneurs with a unique and engaging approach to the fundraising process. With Pitch Lounge, you'll have the resources you need to elevate your pitch, grow your network, and bring your business ideas to life. Come join us today and take your business to the next level.

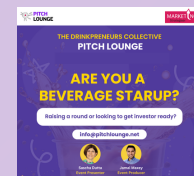
## PITCH LOUNGE (ACTIVE\*) EVENT THEMES

### FOOD & BEVERAGE



### FOODTECH (B2B)

### MENA FOOD & BEVERAGE



### FOODPRENEURS COLLECTIVE

### DRINKPRENEURS COLLECTIVE

### FEMALE FOUNDER (sector agnostic)



### PITCH EVENTS AT EXPOS

## \*INACTIVE OTHER EVENT THEMES

EdTech, Marine & AgTech, TravelTech, AI & Emerging Tech, ClimateTech etc. are Pitch Lounge event series ready for (re)launch.

## DESIGN YOUR OWN + SECURE OUR HELP

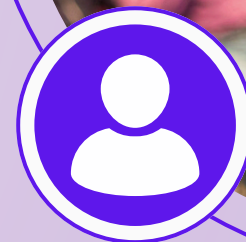
Ideas for events? Let us know and secure our operational, community, and marketing support!

Some of our valued sponsor partners:



[Contact Us](#)

# Sponsor Profiles



We bring together startups, the investment industry, and professional service companies that support startups. This creates a vibrant ecosystem that results in instant matches and many follow-up meetings, and promotes the growth of our pitching startups and community. Our sponsors are vital to this ecosystem, offering essential services and expertise to founders. Below is an overview of the diverse profiles (and sub-profiles) of companies that sponsor our pitch events.

## Investment Companies

Incubators/Accelerators | Angel Syndicates  
VC Funds | Fundraising Consultancies

By sponsoring our startup investor pitch events, these key players in the investment ecosystem gain unparalleled access to a curated selection of innovative startups. They also contribute to a thriving environment where new ideas are nurtured, and the next generation of groundbreaking businesses can flourish.

## B2B Professional Services

Import/Export | Legal | R&D | Banking/  
Accounting | Recruitment | Packaging

By partnering with us as a sponsor, these B2B professional services gain direct access to a diverse array of innovative startups. They play a crucial role in supporting the operational needs of startups, helping them to refine their offerings, manage their finances, and scale effectively.

## Corporate Sponsorship

Companies Undergoing | International  
Expansion | Pitch Lounge Members

By supporting our pitch events, coaching and mentoring sponsors play a crucial role in shaping the future of innovative startups. Their expertise helps entrepreneurs refine their strategies, improve their presentations, and build strong, supportive networks.

## Coaching & Mentoring

Executive Coaching | Pitch Coaches |  
Mentoring Platforms/Circles

By supporting our pitch events, coaching and mentoring sponsors play a crucial role in shaping the future of innovative startups. Some of our coaches and mentors are often first panelists on our Feedback Pitch Events and experience first-hand how as experienced professionals they are suited to guiding our early-stage founders.

## Scale-up Companies

Presenting Companies | Series A+ startups |  
International Expansion | Pitch Lounge Alumni

Our pitching companies can also sponsor the events they pitch at. Also, many of our growth-stage pitch alumni become sponsors as well as panelists and repeat presenters.

## Do not fit these profiles?

Worry not! We will jump on a call, discuss your objectives, and together evaluate the match worthiness. If deemed a match, we will be committed to delivering you sponsor value.

## Our promise to you...

For each event of ours, we only select ONE type of sponsor profile from each of the (sub) profiles above. You will not be sharing the limelight with a competitor.



"A constant deal flow and relevant clients came from securing a regular investor panelist slot through sponsoring the Pitch Lounge events."

**Elena Suciu**

RSVP Business Angel, 2022-2023 Sponsor





# Types of Pitch Events



Pitch Lounge is a Pitch Events Series that brings together entrepreneurs, investors and community members to create the perfect startup investment environment. We regularly organise startup investor pitch and community events, and invite you to get in touch or explore our website to learn more about our recent projects.

## Different Formats

### 1 ONLINE FEEDBACK EVENTS



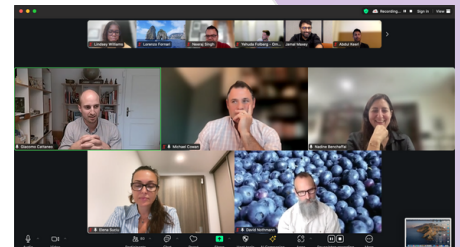
This pitching opportunity suits early-stage startups, pre or post-investment, or revenue. We have even hosted Seed startups wanting to come and receive feedback on their new Seed investor pitch deck to polish it later in advance of investor meetings, where the pitch deck and presenting feedback are often in short supply. No investors are bulk invited. The audience are mainly founders.



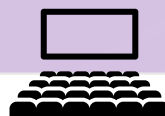
### 2 ONLINE DEMO DAY EVENTS



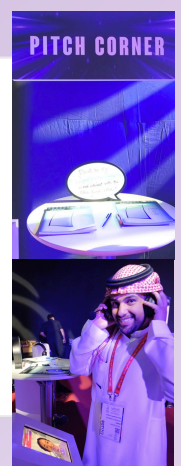
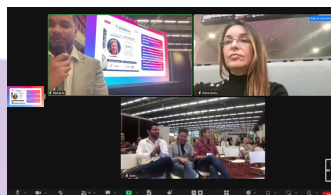
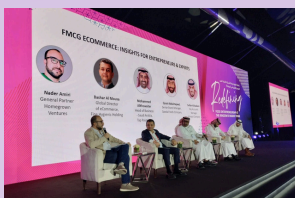
This event series exposes fundraising to industry-specific advisors and investors, providing real-time feedback in addition to our team promoting you to our 30k+ investment and startup support network. This format has often witnessed pre-seed to series C startups that are actively looking for exposure to investors, partners and potential customers.



### 3 HYBRID EXPOS



At our pitch events, startup founders have the unique opportunity to showcase their innovative ideas to a global network of top-tier investors. We collaborate with expo organisers to create a dynamic platform to organise startup pitch events, panel discussions, workshops, hackathons and competitions where creativity meets capital, and where the future of entrepreneurship is shaped.



## Upcoming 2024 Events

### August 2024

### September 2024

### October 2024

### November 2024

### December 2024

**05 September**

Foodpreneurs Collective Pitch Lounge

**BY MARKETING STRATEGISER**  
Online Pitch Feedback Event (Zoom)

[Register Now](#)

**7 November**

Foodpreneurs Collective Pitch Lounge

**BY MARKETING STRATEGISER**  
Online Pitch Feedback Event (Zoom)

[Learn More](#)

**5 December**

Drinkpreneurs Collective Pitch Lounge (UK Edition)

**BY MARKETING STRATEGISER**  
Online Pitch Feedback Event (Zoom)

[Learn More](#)

**08 August**

Green Shoots Startup Pitch Competition

**POWERED BY GULFOOD GREEN**  
Info Session with organisers (Zoom)

[Register Now](#)

**10 October**

FoodTech Pitch Lounge (Africa-Asia)

**TWO NEW PARTNERS**  
Online Pitch Demo Event (Zoom)

[Learn More](#)

**15 August**

Green Shoots Startup Pitch Competition

**POWERED BY GULFOOD GREEN**  
LinkedIn Live

[Learn More](#)

**17 October**

Drinkpreneurs Collective Pitch Lounge (US-Canada)

**BY MARKETING STRATEGISER**  
Online Pitch Feedback Event (Zoom)

[Learn More](#)

**21 November**

Female Founder Pitch Lounge

**PROSPECTIVE NEW PARTNERS**  
Online Pitch Demo Event (Zoom)

[Learn More](#)

**19 December**

MENA Food & Beverage Pitch Lounge

**BY HOMEGROWN VENTURES**  
Online Pitch Demo Event (Zoom)

[Learn More](#)

**22 August**

Green Shoots Startup Pitch Competition

**POWERED BY GULFOOD GREEN**  
LinkedIn Live

[Learn More](#)

**24-25 September**

Green Shoots Startup Pitch Competition

**POWERED BY GULFOOD GREEN**  
Dubai World Trade Centre

[Register Now](#)

**24 October**

MENA Food & Beverage Pitch Lounge

**BY HOMEGROWN VENTURES**  
Online Pitch Demo Event (Zoom)

[Learn More](#)

**28 November**

FoodTech Pitch Lounge (B2B Global Edition)

**TWO NEW PARTNERS**  
Online Pitch Demo Event

[Learn More](#)

**29 August**

WEBINAR: Startup-Investor Pitching

**POWERED BY Pitch Lounge**  
Details TBC

[Learn More](#)

**30 October**

Food & Beverage Pitch Lounge (Halloween Edition)

**WITH FREE FROM FOOD AWARDS**  
Online Pitch Demo Event

[Learn More](#)





# INTERESTED IN SPONSORING?

## Visit Us

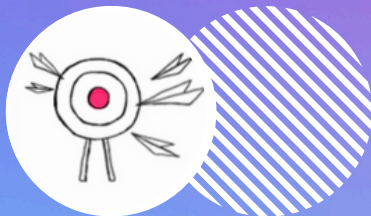
[www.pitchlounge.net](http://www.pitchlounge.net)

## E-Mail

[info@pitchlounge.net](mailto:info@pitchlounge.net)

## Call

+49 157 535 22279



**Sponsor Us**